The Kerryman
It's all about Kerry

The Kerryman Business Awards 2017

NEWKD

TOM CREAN Business Centre

QUINLAN'S FISH

GARVEY'S SuperValu

INSTITUTE OF TECHNOLOGY TRALEE

McCarthy Insurance Group

PSC Peevers Slye Cotter Audit I Accounting I Taxation Financial Planning

AIB

ENTERPRISE IRELAND where innovation means business

IrishDrain SERVICES

gokerry.ie ...heaven on earth!

COMPANY DETAILS

NAME OF COMPANY / ORGANISATION / COMMUNITY GROUP

CONTACT NAME

CONTACT ADDRESS

PHONE NUMBER

MOBILE

NO. OF YEARS IN BUSINESS

NO. OF EMPLOYEES

NATURE OF BUSINESS

PLEASE INDICATE THE AWARD CATEGORIES YOU WISH TO ENTER BY TICKING THE RELEVANT BOXES BELOW.

YOU CAN ENTER A MAXIMUM OF 3 CATEGORIES.

- ☐ **BEST NEW BUSINESS AWARD**
  Sponsored by Peevers Slye Cotter
- ☐ **BEST CUSTOMER EXPERIENCE AWARD**
  Sponsored by AIB
- ☐ **BEST INNOVATION IN BUSINESS AWARD**
  Sponsored by Enterprise Ireland
- ☐ **BEST COMMUNITY ENTERPRISE AWARD**
  Sponsored by NEWKD
- ☐ **BEST RURAL BUSINESS AWARD**
  Sponsored by Quinlan's Fish Shops & Seafood Bars
- ☐ **KERRY LIFETIME ACHIEVEMENT AWARD**
  Sponsored by IT Tralee & Tom Crean Business Centre
- ☐ **BEST RETAIL PREMISES AWARD**
  Sponsored by McCarthy Insurance
- ☐ **BEST ENVIRONMENT AND HERITAGE AWARD**
  Sponsored by Irish Drain Services
- ☐ **BEST TOURISM AWARD**
  Sponsored by GoKerry
  PLEASE SPECIFY SUB CATEGORY:
- ☐ **BEST FAMILY RUN BUSINESS AWARD**
  Sponsored by Garveys Supervalu
- ☐ **SOCIAL CORPORATE RESPONSIBILITY AWARD**
  Sponsored by

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1. EXPLAIN WHAT YOUR COMPANY/ORGANISATION/COMMUNITY GROUP DOES AND THE PRODUCTS OR SERVICES YOU PROVIDE. *(100 WORDS MAX)*

2. EXPLAIN HOW YOU MOTIVATE AND ENCOURAGE YOUR STAFF/VOLUNTEERS.
(100 WORDS MAX)

3. HOW DOES YOUR BUSINESS/ORGANISATION/COMMUNITY GROUP DIFFERENTIATE FROM YOUR COMPETITORS OR SIMILAR ORGANISATIONS? *(100 WORDS MAX)*

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4. **EXPLAIN HOW YOUR BUSINESS/ ORGANIZATION/COMMUNITY GROUP HAS MADE A POSITIVE IMPACT IN THE REGION.** *(100 WORDS MAX)*

5. **WHY DO YOU FEEL YOUR BUSINESS IS WORTHY OF AN AWARD? PLEASE MENTION HOW YOUR COMPANY MEETS THE SPECIFIC CRITERIA FOR THE CATEGORY YOU WISH TO ENTER.** *(100 WORDS MAX)*

5. **SPECIAL RECOGNITION AWARD.**

LIFETIME ACHIEVEMENT AWARD. Do you know someone deserving of one of these awards? Please refer to specific criteria for each category when answering this question and please specify for which award they are being nominated. *(Not more than 100 words)*

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GENERAL GUIDANCE FOR APPLICANTS

RULES OF ENTRY:

Entries must be submitted to The Kerryman Business Awards 2017, The Kerryman, 9/10 Denny Street, Tralee, Co Kerry or email it to marketing@kerryman.ie with the email title Kerryman Business Awards 2017. The judges' decision will be final and no correspondence will be entered before or after the judging. The closing date for entries will be 5pm on Friday, 15th of September.

SUPPORTING DOCUMENTATION

If including supporting documentation we suggest you choose your materials carefully, these could include customer feedback forms, policies and procedures, special project information, photographs, press cuttings or endorsements.
These are non-returnable so please do not send originals and post to:

THE KERRYMAN
KERRYMAN BUSINESS AWARDS 2017
9/10 DENNY STREET
TRALEE, CO. KERRY

CLOSING DATE:	Friday, 15th September 2017
ANNOUNCEMENT OF SHORT LISTED COMPANIES:	Wednesday, 4th October 2017
ANNOUNCEMENT OF WINNERS:	Gala Dinner Friday, 13th October 2017

JUDGING PROCESS

All information will be treated confidentially and will only be circulated amongst the judges.
Entries are judged on merit only, with no reference to external considerations.

FINALISTS AND CONFIDENTIALITY

All entrants will be informed as to whether, or not, they have got through to the final stage of the process. Therefore entrants are requested to keep any contact received from the organising committee or judging panel confidential until the process is complete.
If posting your entry we strongly advise you to send it recorded delivery.

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